



## Howdy from The Alligator Capital of Texas!

Texas GATORFEST 2024 is excited to invite you to attend this year's festival as a merchant vendor. We are excited for this year and look forward to your participation as well as the opportunity to present your business over the course of our 3 day festival!

Our family-oriented festival offers the perfect opportunity for you and your business to be seen by our estimated 30,000 guests throughout the weekend! Enclosed is the merchant vendor information, rules, and regulations. If you have applied for the 2024 Festival please be sure to contact the ambassador to confirm your vendor spot - Micayla Anderson (281)250-3297. If you had to make payment arrangements, those payments will be due **no later** than August 31<sup>st</sup>, 2024.

As always booth locations are decided on by several factors including product selection and type, weather/ground conditions, and availability. Please **AVOID** making specific location requests to the ambassadors, as we promise we will place you in the best possible spot we can! Please be mindful that seniority is also taken into consideration when mapping the festival.

If you need further information or have questions, please do not hesitate to check out the website [www.Texasgatorfest.com](http://www.Texasgatorfest.com) or contact us via the information provided below. We look forward to hearing from you and we will...

# See ya later a lligator!

Merchant Vendor Ambassadors –  
Micayla Anderson | Cell (281)250-3297  
Karla Anderson | Cell (832)597-7756

E-mail: [mk.txgatorfest@gmail.com](mailto:mk.txgatorfest@gmail.com)

Texas GATORFEST Office (409)267-4190 | Fax (409)267-3907



## **2024 Vendor Information & Regulations**

**Festival Dates: September 13th-15th, 2024**

The Texas GATORFEST officials have final authority over the festival operations and reserve the right to immediately remove any vendor from the festival who violates any stated regulation.

***Please review all rules and regulations in detail as they will be enforced.***

Your signature on the application acknowledges your understanding of the rules. We look forward to a successful and fun Texas GATORFEST and hope you enjoy!

**Where:** Fort Anahuac Park - 1704 S Main St, Anahuac, TX 77514

**Deadline:** August 31<sup>st</sup>, 2024, by 5pm

**Check-In/Set-Up:** Friday September 13<sup>th</sup> from 9am-3pm. Check in with ambassador at the front of the park. There will be a 1 hour grace period from 3pm-4pm. All vehicles must be removed from inside of the park by 5pm! **NO EXCEPTIONS**. Any vehicles left in park after assigned setup times are subject to tow. Vendors should be set up and ready by 6pm sharp. This is when festival gates will open.

**Exhibition Times:**

- Friday, September 13<sup>th</sup>, 2024, 6pm-Midnight
- Saturday, September 14<sup>th</sup>, 2024, 10:00am-Midnight
- Sunday, September 15<sup>th</sup>, 2024, 12:00 noon-6pm

**Take Down:** Sunday, September 15<sup>th</sup> at 6pm

**\*\* Exhibition times will be enforced. Under no circumstances is a vendor allowed to close before the designated time frame.**

## **Booth Pricing:**

1. 10' wide storefront - \$225
2. 20' wide storefront - \$425
3. 30' wide storefront - \$625

**The widths are for road space. Some booth spaces may be eligible for more depth due to where they are placed. This does not apply to all locations.**

*\* There are no rain dates or refunds.*

*\* All vendors will be given 2 parking permits for the vendor parking lot (good for all 3 days of festival) and 4 gate passes for each day of the festival.*

*\* Each vendor will be expected to wear their wristband for the full day of the festival. 2 wristbands are given per vendor space.*

## **Exhibition Standards & Rules for Texas GATORFEST:**

1. Submission of an entry constitutes agreement of the part of entrant to terms and conditions set forth in this prospectus. All exhibitors or vendors must sign Texas GATORFEST Vendor/Exhibitor agreement before setup.
2. Booth locations will be assigned by Merchant Vendor Ambassador. Booth spaces may not be transferred. Booth spaces will be assigned primarily according to product sold/seniority. We try to keep like items away from each other so all of you have the chance to sell as much product as possible.
3. Vendors are responsible for cleaning up vendor spaces, including area in front/rear of booth.
4. While festival gates are open, vendors will be **REQUIRED** to remain open to public.
5. Alcohol is not allowed in any booth space and may not be sold or given as samples. Festival Officials will confiscate any alcohol found in booth spaces.
6. Exhibitors may sell their products at the festival within their space they paid for as long as they are in compliance with all local, state, and federal tax laws. All vendors must have necessary state sales tax permits in their possession for submission to Texas Comptroller's Office officials at festival.
7. All items offered for sale are subject to approval by festival officials. Please keep in mind this is a family-oriented festival and items for sale/display should be chosen accordingly.
8. There is no longer a ban on screen printed t-shirts, hats, koozies!  
***\* However, it is important to note that any items for sale, not produced by Texas GATORFEST, should not bear the words "Texas GATORFEST" or any Texas GATORFEST logos.***

9. At the request of local safety and law enforcement, the following items are strictly prohibited for sale and if found, vendor will be asked to shut down immediately and all fees will be forfeited:
  - Guns, or weapons of any kind
  - Lasers or laser pointers
  - Marshmallow or potato guns
10. Texas GATORFEST reserves the right to reject any entry received. Festival Officials also reserve the right to close any exhibitor during the show found to be breaking the exhibitor rules, the general festival rules, or the law.
11. No food or beverages may be sold by merchant vendors. Unless pre-approved by vendor ambassador and in sealed packaging. (Beef jerky, honey, nuts)
12. Prepare for all weather and check for inclement weather leading up to the festival! In the event of a hurricane or other significant event, the festival may be rescheduled, and all booth commitments will be honored. Texas Gatorfest officials are not responsible for wet grounds/muddy booths. Please be prepared with sand/hay/wood/stepping stones if need be.
13. Bring extension cords if you need power in your booth, we recommend 50-100ft. We do not provide tents or extension cords. If you intend to use a pop-up tent, please insure you have a way to anchor it down. We recommend sand buckets, or weights; stakes do not always hold down sufficiently in the vent of bad weather.
14. All vendors & exhibitors agree to abide by the following festival rules:
  - No cans, bottles, glass containers, alcoholic beverages or concealed weapons may be brought into the park. No pets, no swimming, no refunds. Festival authorized displays only. Anyone entering the festival is subject to search by Texas GATORFEST Security or local law enforcement officials.
15. Vendors may **NOT** under any circumstances stay inside of the festival gates overnight.

The festival provides daytime and overnight security (Friday and Saturday nights); however, entrant exhibits all display at their own risk. Texas GATORFEST and the Anahuac Area Chamber of Commerce, its members or agents, assume no liability for damage, loss or theft of any exhibitor's display.



**OFFICE USE ONLY**

\_\_\_\_ Payment Received  
\_\_\_\_ Payment **NOT** Received  
\_\_\_\_ 10' (\$225) \_\_\_\_ 20' (\$425) \_\_\_\_ 30' (\$625)  
\_\_\_\_ Copy given to ambassador  
Booth space # \_\_\_\_\_

**Texas GATORFEST 2024**  
**Merchant Booth Space Application for Entry**  
**September 13<sup>th</sup>, 2024 - September 15<sup>th</sup>, 2024**

\* Please fill out the application **COMPLETELY** and ensure that contact information is **legible!**

Entry fee and application can be returned to:

Texas GATORFEST  
Attn: Merchant Vendor Space  
P.O. Box R Anahuac, TX 77514

Business or Organization Name: \_\_\_\_\_

Business Name on social media (Facebook, Instagram, Etc.): \_\_\_\_\_

Contact person name: \_\_\_\_\_ Phone#: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

**Contact E-mail  
address:** \_\_\_\_\_

*\* Your vendor Ambassador communicates primarily by E-mail.*

Complete description of display or product: (send pictures or use the back of this page if you need more space) *\* photos of product are required, please attach or email photos to [mk.txgatorfest@gmail.com](mailto:mk.txgatorfest@gmail.com)*

\_\_\_\_\_  
\_\_\_\_\_

**Booth Space Requested: (Check One)**

\_\_\_\_ **10x10(\$225)** \_\_\_\_ **20x20(\$425)** \_\_\_\_ **30x30(\$625)**

\_\_\_\_ **Display is in a fixed structure (trailer).**

**\*Please call festival office or ambassador about pricing for fixed structures  
281-250-3297.**

I have read the Texas GATORFEST Merchant Booth Space Rules and Regulations and agree to abide by them. I also agree to greet and provide professional service to all prospective customers and GATORFEST guests. As a vendor, I agree to work with GATORFFEST officials and volunteers in a professional and positive manner.

Exhibitors/vendors who exhibit unprofessional behavior or violate the Texas GATORFEST general rules will be asked to leave the festival.

Signature \_\_\_\_\_ Date \_\_\_\_\_

*\*If you have completed the application electronically or by mail and have already signed and dated this page, please disregard.*